GLOBAL CAPABILITIES

A WORLD OF TRUST

A Global Leader in Digital and Physical Supply Chain Solutions
The complexities of managing an efficient digital and physical supply chain, while innovating to grow your business and drive value, can be daunting. ModusLink Corporation is in the business of helping your business achieve these objectives. Leveraging over 30 years of global experience, we provide guidance and support that allows you to meet every challenge, stay ahead of your competition and achieve your business goals. Our end-to-end supply chain services, whether physical or digital, set you apart by providing scalable, global solutions with complete visibility for ultimate control and efficiency. We’ve teamed with thousands of businesses, from established Fortune 500 companies to emerging and innovative brands, helping them to discover and implement strategic solutions to manage and improve their end-to-end supply chain footprint. With top industry experts and more than 2,000 ModusLink associates, we help with procurement, planning, pack-out, B2C and B2B fulfillment, order management, E-Commerce integration, and returns processes, to mention a few. Our locations throughout North America, Europe and Asia make it easy for you to make the most of your supply chain around the globe.
ModusLink specializes in physical and digital supply chain optimization and implementation around the world.

Digital Supply Chain Capabilities:
- Entitlement, Subscription & IoT
- Customer Contact
- E-Commerce Integration
- Marketplace Integration
- Payment Services
- Financial Management Services
- Data Analytics Services
- Single SAP Instance

Physical Supply Chain Capabilities:
- Sourcing
- Planning
- Procurement
- Postponement & Customization
- Order Management
- B2C & B2B Fulfillment
- Freight Management
- Home Replenishment
- Consumer Returns

The rise of the internet has greatly accelerated global expansion and increased competition. As a result, businesses around the world must be agile and adjust to changing consumer demands at a rapid rate. ModusLink is always moving forward and adapting to new paradigm shifts of the physical and digital supply chain. We’re leading the way, utilizing our decades of experience, expansive global footprint and cutting edge solutions to make sure you get your products where they need to be in record time. While there’s still a need for reliable physical supply chain management from pack-out to warehousing & distribution, material planning, and logistics, today’s businesses require much more and ModusLink delivers. Through investments in Lean, automation and technology, we’ve become a leading global specialist in both physical and digital supply chain optimization, with an expanding suite of products and services that enable our clients to enhance their value proposition. We touch billions of dollars of materials annually and work with some of the largest and most respected global enterprises, never losing sight of our sole purpose: enabling our partners to succeed.

ModusLink is the global digital and physical supply chain partner that streamlines processes, simplifies complexities, mitigates risk, and provides insights to help businesses innovate and grow their business.
No matter the size, brands must operate across borders or risk becoming non-competitive. Expanding to new markets, specifically those outside your home country, is a complicated task that requires significant time, resources and market-specific expertise. A lot of orchestration and customization is involved, from understanding the customer behaviors, routes to market, payment methods, and delivery and return expectations, to creating the experience locals are accustomed to. As a global company with local expertise, we manage all that, helping brands of all sizes deal with the financial and logistical details of entering new markets. Our existing physical, digital and financial infrastructure allows us to do it faster. In fact, we helped one of the world’s largest coffee brands expand its E-Commerce operations to 17 new countries in just four months. With a wide array of supported payment systems and vast knowledge of various international regulations, we simplify global expansion. It’s a big world out there, but with ModusLink, you don’t have to go it alone.
Complete Trust, from End-to-End

Singular, reliable service along your entire supply chain.

Managing your supply chain from end-to-end can be overbearing, especially when you’re working with multiple vendors. From quick-fix solutions to fly-by-night vendors, finding the right people to work with, while also ensuring the best service at the best price, is a challenge every business faces. That’s why we’re prepared to do it all for you. From assembling the disparate pieces of your product through to getting it into your customers’ hands, our end-to-end supply chain solutions ensure you’re covered every step of the way.

“ModusLink is leading innovation in the supply chain business.”
— Global Navigation Systems Provider
As shopping has moved out of brick-and-mortar storefronts and into the digital sphere, product returns have increased, making it critical to offer a seamless, efficient experience that attracts and retains consumers. A free returns policy has become key for brands to stay competitive. But with more and more items being returned, brands also need to consider how they can turn these returned items back into a revenue opportunity. By handling all aspects of the return process, and with the capability to manage trade-in services as well, we help brands stay competitive in a time when “try before you buy” has gone by the wayside. We are proud to partner with many of the world’s leading global enterprises ranging in size from Fortune 500s to mid-sized and emerging technology innovators, helping them grow profitably while driving customer satisfaction.
Transform Challenges Into Opportunities

Commerce solutions to help you thrive in a digital world.

As more devices are connected to the Internet, brands must imagine new ways to manage and monetize the services and solutions currently built into their hardware and software. This can be an overwhelming task as it requires handling everything from overseeing software licenses to ensuring full payment for the services being accessed. This is especially difficult if it's your first foray into the digital marketplace. ModusLink turns challenges like this into opportunities, thanks to our comprehensive Commerce solutions which let you take advantage of the revenue streams created by the digital marketplace and internet connected devices, without having to change your entire business model.

End-to-End Commerce Solutions

“ModusLink is an excellent business partner.”

— Multinational Semiconductor Company

moduslink.com
Making Connected Devices Work for You

Seamless solutions for an information revolution.

The continued growth of the Internet of Things (IoT) and connected devices has changed the hardware supply chain as we know it. Formerly focused solely on the physical needs of a device, like the development and assembly, today’s brands must shift their supply chains to account for both physical and digital needs. ModusLink is committed to helping companies take advantage of new opportunities for themselves and their customers, guiding you beyond the theory of IoT and putting you on the path to real value for your company or product line. Our multiple IoT service offerings provide valuable information, improve consumer and B2B services, and help to generate real revenue from connected devices and the IoT.

IoT Enabled Supply Chain

“Trustful and reliable partner.”

— Leading Manufacturer of Optical Systems

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All of our solutions & services are scalable and integrated to ensure quick time-to-market. The graphic below demonstrates the interrelation of all our services.
Trust is Earned

We’re trusted by the world’s most respected and high growth companies. We earn that trust every day, building relationships by providing valuable direction and support that help our partners achieve their goals.

What Our Customers are Saying Speaks Volumes.

“Perfect service and quick response to customer requirements.”
— Top Technology Company

“Dedicated team with expertise, knowledge of logistics service and efficient communication. A customer oriented way of thinking is always around the conversations between ModusLink and our teams.”
— Global Leading Electronics and Entertainment Company

“Working together as a team to implement solutions! The ‘will do’ attitude of managers and employees... staff is genuinely engaged in the business and works to offer and drive efficiencies.”
— Leading Home Appliance Manufacturer

“Very good service, fast in delivery and good solutions.”
— Top Technology Company

Some of our customers prefer to remain anonymous, and we are 100% committed to security and confidentiality.
We’re in the Relationship Business
The Value of a Strong Partnership.

We’ve partnered with companies across a wide spectrum of industries, including Consumer Electronics, Packaged Goods, Communications, Computing & Storage, Medical Devices, Software, and Retail. With the continued growth of E-Commerce, the proliferation of smart devices, such as wearables and the Connected Home, and the recent trend of the Internet of Things (“IoT”) across every aspect of global business, ModusLink is well-positioned to add value to almost any company that has a digital or physical supply chain. As a trusted advisor, we challenge you to think different and dedicate ourselves to helping you bring products to market, expand your geographic footprint and customer reach, all while driving supply chain optimization to improve your business, lower costs and drive total customer satisfaction.
Your Passport to Success

The strategic global footprint advantage.

If you’re to optimize your business performance and lower costs, while gathering unique data insights into market trends that will positively influence top- and bottom-line performance, you need a global partner. The ModusLink global footprint extends throughout the Americas, Europe and Asia, with distribution centers, technology and innovation hubs, and sales offices located in key financial and business markets. We’re strategically located near manufacturing sites, high-volume consumer distribution centers, and in low-cost labor regions, enabling us to scale and adapt quickly to shifts in global demand.
About ModusLink’s parent company, Steel Connect, Inc.

Steel Connect, Inc. is a publicly-traded diversified holding company (Nasdaq Global Select Market symbol “STCN”) with two wholly-owned subsidiaries ModusLink Corporation and IWCO Direct that have market-leading positions in supply chain management and direct marketing.

ModusLink Corporation provides digital and physical supply chain solutions to many of the world’s leading brands across a diverse range of industries, including consumer electronics, telecommunications, computing and storage, software and content, consumer packaged goods, medical devices, retail and luxury and connected devices. With a global footprint spanning North America, Europe and the Asia Pacific, the Company’s solutions and services are designed to improve end-to-end supply chains in order to drive growth, lower costs, and improve profitability.

IWCO Direct is a leading provider of data-driven marketing solutions that help clients drive response across all marketing channels to create new and more loyal customers. It is the largest direct mail production provider in North America, with a full range of services including strategy, creative, and production for multichannel marketing campaigns, along with one of the industry’s most sophisticated postal logistics strategies for direct mail.

For details on ModusLink Corporation’s solutions visit www.moduslink.com, read the Company’s blog for supply chain professionals, and follow us on LinkedIn, Twitter, Facebook and YouTube.

For details on IWCO Direct visit www.iwco.com, read the company’s blog, “Speaking Direct,” or follow us on LinkedIn, Twitter, and Google+.