

# Grow Smart and Go Big With ModusLink

**For more than 30 years, ModusLink has provided proven guidance in growth strategy and developed supply chain and logistics services that support and encourage new market and new channel development.**

## A STRATEGIC RELATIONSHIP

ModusLink seamlessly integrates with your current team, providing the physical, technical and process infrastructure to achieve your business objectives.

## IS IT TIME FOR AN EXPERIENCED BUSINESS PARTNER THAT UNDERSTANDS THE CHALLENGES OF FAST GROWTH?

As your products gain traction in the marketplace and your company is positioned for regional or even global expansion, it's possible the operational processes that have worked well in the past may not scale. In fact, they could become a barrier to additional growth.

Strong growth is one of the best issues to tackle, but market opportunities will not last forever. You need the confidence that comes with a supply chain and logistics infrastructure designed to support an expanding company's changing needs. It may be time for a supply chain partner with experience in managing the various challenges of fast growth and entering new markets around the world.

## Recognize the Early Cues

- Is your market, customer demand, or competitive landscape changing rapidly?
- Do business plans include geographic expansion in regions where you don't currently have operational coverage?
- Does existing infrastructure meet the current needs of the business, but you worry about its ability to scale?
- Are business requirements likely to change at a faster pace than the current infrastructure can adapt?
- Would you like to introduce direct-to-consumer or direct-to-retail channels but your team lacks experience in e-commerce, payment processing, customer support, taxation, or fulfillment processes?
- Are you facing key investment decisions on internal systems and infrastructure at a time when focus should be on maximizing the customer revenue opportunity?
- Are current operational targets being met but diverting attention from other functions, or demanding an unsustainable level of effort from your current team and partners?



## **FOLLOW YOUR OPPORTUNITY AROUND THE WORLD OR ONLINE**

ModusLink's operating infrastructure is configurable to meet both your current supply chain and customer care needs, as well as provide the flexibility to scale and evolve with your business.

The breadth of proven and fully integrated services we offer extends beyond traditional warehousing and distribution to include the management of complex supply chain processes, channel-specific and customer-specific distribution requirements, returns management, multi-lingual customer support and the enablement of regional and global e-commerce channels.

ModusLink combines a global operations footprint with a robust and unified technology infrastructure. We offer access to a global team with local knowledge on how best to serve customers in your target markets. This is supported by an extensive communication network and reporting capability designed to keep you in control of your business at all times.

ModusLink is an experienced and trusted partner in managing the challenges of a high growth environment. We have helped numerous companies as they successfully navigated rapid growth and international expansion. ModusLink can become an extension of your team and help drive additional success.

### **Start Now**

Secure your company's growth plans with a strategically-selected partner that can bring a global scale and approach to your supply chain requirements. Put ModusLink to work for you online, in one new region, or around the world.



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