# Gain the Competitive Edge with an Integrated Global Network

## **INNOVATION IN WAREHOUSING?**

It's not hard to find a vendor to provide the basics: storing and shipping your products. Let ModusLink show you a better path to market with a strategic approach and proven innovative ideas. One example is our tailored postponement and product configuration services, which can save money, optimize inventory levels and even contribute to sustainability goals -all while ensuring orders reliably get to customers on time.

# THE VALUE IN VALUE-ADD

- Supply chain modeling
- New product launch management
- Multi-channel and retail compliance support
- Light manufacturing and assembly
- Product testing and service activation
- Content load
- Packaging design
- Transportation management
- Sustainability measurement
- Global quality programs

# GET PRODUCTS TO MARKET WITH INCREASED EFFICIENCY AND LOWER COSTS

### **Our Processes are Designed to Deliver**

Repeatable and proven warehousing and distribution processes are a fundamental means of reliably delivering products to customers on a global scale. ModusLink's operations are carefully designed and coordinated to support distribution, retail and end-user fulfillment in a fast, flexible and secure manner. We offer:

- Multi-channel fulfillment
- Integrated forward and reverse logistics processing
- Coordinated solutions including material planning and factory supply, customer support and financial transaction management
- Transportation carrier optimization and management
- Extensive value-add services

We have learned what works and deployed those best practices across all of our global locations for uniform execution of our clients' programs. Our approach - the combination of established processes that are then configured to each clients' unique needs - consistently results in on-target or exceeded business goals.

## **Communication is Key**

An essential difference ModusLink brings to the table is our communications network. Our world-wide IT infrastructure is anchored by a single instance implementation of SAP.

This provides each and every one of our more than 25 Solution Centers around the world with transparent, real-time data. Further, we can directly integrate with our clients' CRM and ERP systems for clear visibility into your supply chain at every point.

#### A Powerful Combination of Global Reach and Local Expertise

ModusLink's experienced team provides big-picture worldwide distribution experience combined with the detailed regional knowledge that can help your business expand into new growth areas.



# LET WAREHOUSING AND DISTRIBUTION OPERATIONS CONTRIBUTE TO THE BOTTOM LINE

#### Modeling the Optimal Supply Chain

ModusLink's design teams work to understand your current processes and assess risk variables at each stage. With more than 30 years of experience and the leading industry tools, such as Llamasoft's<sup>®</sup> Supply Chain Guru modeling software, we can help plan risk mitigation strategies and determine the most efficient and least costly methods for getting your products from the factory to the customer.

We develop plans that combine:

- High-quality, low-cost material sourcing
- Optimal timing and locations for product finishing and packaging
- Multi-modal shipping of components and finished goods
- Strategic distribution points

As a result, we have helped clients deploy supply chain models that have decreased high-cost finished goods inventory levels, transportation expense and the overall total cost per unit.

#### **Quality and Continuous Improvement**

Customers and regulatory bodies demand quality. At ModusLink, Lean Sigma process development and continuous improvement are guiding principles for our overall operations. Ongoing programs and projects are in place at each of our locations and we work alongside your quality teams to ensure adherence to your business benchmarks. All ModusLink Solution Centers are routinely audited and certified by the world's leading standards organizations. Global ISO certifications include ISO 9001, ISO 14001 and ISO 13485.

We are also certified in Responsible Recycling (R2) and were one of the first supply chain and logistics companies to achieve full membership in the Electronic Industry Citizenship Coalition (EICC.)

The security of your supply chain is also a top concern. ModusLink is certified in the Customs-Trade Partnership Against Terrorism (C-TPAT) program and has achieved Authorized Economic Operator (AEO) status for customs compliance, safety and security.

## Long-term Trust

Our goal is to achieve strategic collaboration with our clients, seeking to understand their markets, challenges and opportunities for growth. Let us show you how our integrated supply chain and logistics programs can help move your business ahead.



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